

FREE High-Capacity Backup Battery System for Households Using 15,000+ kWh Annually.

A New Relationship with Energy

Think Energy's FREE High-Capacity Backup Battery System for households using 15,000+ kWh annually. Never worry about sudden power outages again.

Energywell program helps homeowners take control of their energy future.



For over 100 years, homes have used power the same way:

- Electricity comes from somewhere else
- The utility, e.g. CenterPoint, controls reliability
- The homeowner simply pays the bill

But today, three things are changing:

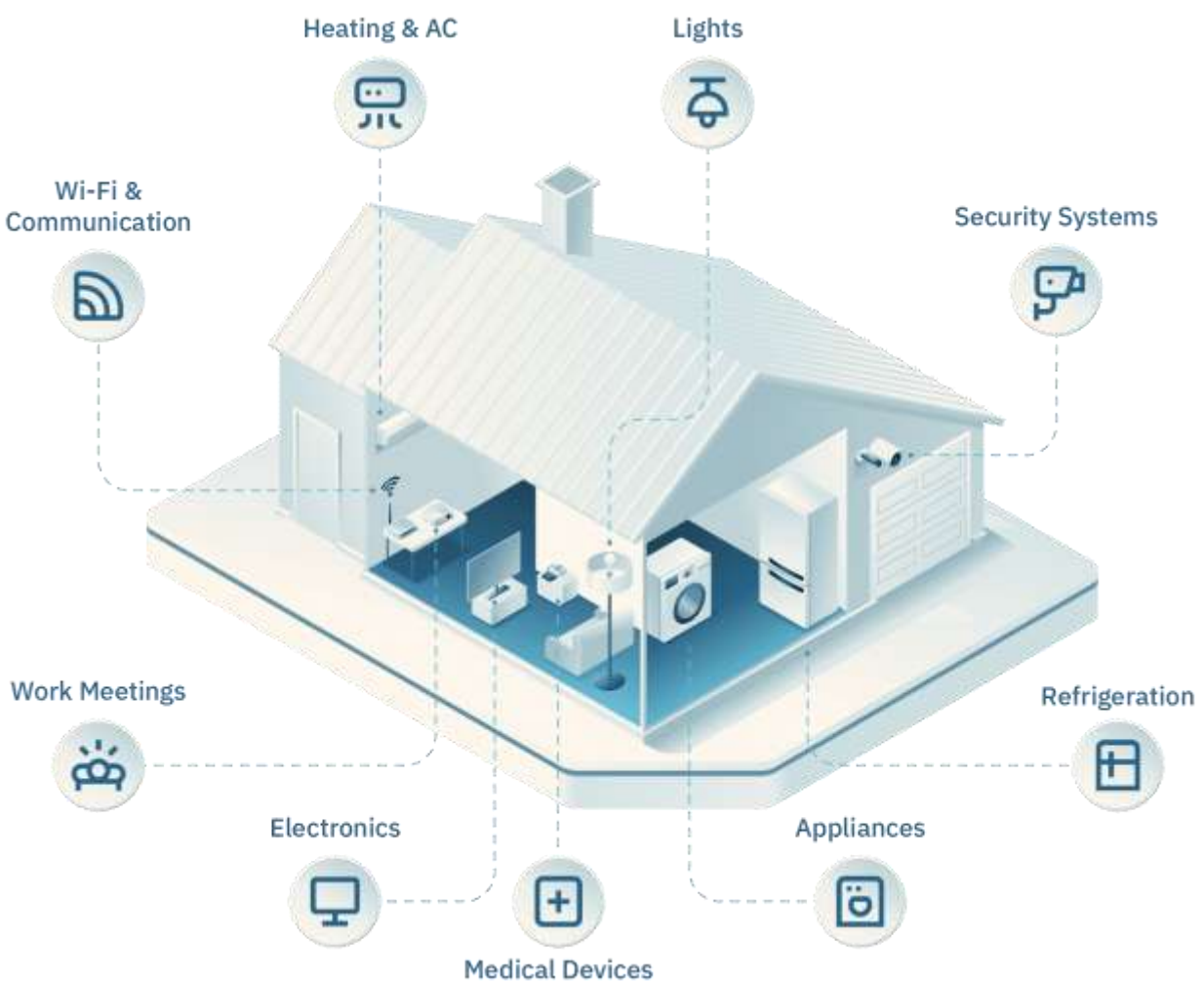
1. Electricity is becoming more essential to daily life than ever before
2. Power outages and energy price volatility are increasing, driven in part by the rapidly growing electricity demand including data centers.

3. Homes can have technology that allows them to participate in the connected energy community
4. Think Energy / Energywell connects homes to a smarter energy network, offering predictable affordability and providing homeowners peace of mind.

The Modern Energy Landscape

Every modern home depends on electricity for work, communication, security, and daily life.

What Stops working when the power goes out?



Electricity Power; Nearly Everything in a Modern Home — Work, communication, comfort, safety, and daily routines. When the power goes out, lights, refrigeration, Wi-Fi, heating and cooling, security systems, and even medical

devices can stop working. For today's homeowners, electricity isn't just a convenience, it's essential infrastructure for daily life.

The most important system in the house; but you can't control.

Despite our heavy reliance on electricity, homeowners have very limited control over its delivery or timing. In the traditional grid system, electricity is produced at distant locations, transmitted over long distances, and managed entirely by utility companies. As a result, families are exposed to **sudden power outages and increasing costs**, with minimal influence over how their electricity is supplied or restored.

Where Power Actually Comes From?

Electricity does not originate at the home, it follows a long path from a power plant:

- The grid was built for a different era; demand has grown while system structure has largely stayed the same
- Rising usage and peak demand create reliability challenges and homeowner frustration
- Homeowners want predictability, reliability, and peace of mind, not technical complexity

What Does a Think Energy / Energywell Home Battery Do?

A home battery stores electricity so the home can use it when it's needed. Instead of electricity only existing the moment it arrives from the grid, the home now has a reserve supply. It's not a generator, not a power plant, but a rechargeable energy reserve for the home.

How the Think Energy / Energywell Home Battery Works in Everyday Life

- Power Outage with Home Battery Automatic switch to battery: When the grid goes down, the system automatically switches to battery power without homeowner action.
- Backup Power: The battery keeps appliances and home systems running, like Wi-Fi, refrigerator, and lights.

- Duration depends on the battery's charge at the time and how much energy the home uses.
- Energywell is a leading energy platform operating multiple energy brands and products across 13 competitive U.S. electricity markets.



The cost of batteries remains high. While battery prices are coming down, the upfront cost is still prohibitive for most homeowners. The Think Energy and Energywell Home Battery program overcomes this obstacle for the homeowner.

A product homeowners want. Energywell's Home Battery Program adds another game-changing product offering that gives homeowners what they want.

- A home battery stores electricity and automatically powers the home
- Batteries operate quietly in the background — charging and dispatching during normal operation and powering the home during outages

No-Cost Battery Installation

Think Energy / Energywell installs the battery at absolutely no cost to the homeowner, removing the traditional barrier of high price tags for batteries, making advanced backup protection available to more people than ever before. A refundable deposit secures their enrollment, but they don't pay anything for the battery.



How is this possible?

Energywell's retail energy experience, through partnerships with Think Energy, and our contract model makes it possible.

The Agreement: A Two Contract Structure

The agreement structure, which consists of two contracts that cover participation in the battery program and a retail energy rate plan, makes this offer possible.

- Battery Participation Contract
- Retail Energy Contract

Energywell owns the equipment, so the homeowner doesn't buy the battery, and they have no maintenance responsibilities. This contract ensures access to backup power and integration into the connected energy community at no upfront cost

- Equipment installation + operation
- 15-year battery participation term
- Requires ongoing participation in retail energy contract

The Battery Contract:

All of the important details that the homeowner should know before proceeding are covered in the contracts, and it's important that you understand these concepts to clearly explain them and set the right expectations.

- The battery participation contract is similar in all markets.
- The battery is owned and operated by Energywell. The customer does not make any lease payments or pay for the battery, and takes no responsibility for operation, maintenance, or repair.
- Homeowners agree to a 15 year battery agreement that requires renewal of the Retail Energy Contract for the duration of the 15 years.
- Energywell will assist the homeowner in transferring the agreement to the new homeowner if they sell the home during the 15-year term — no fees or penalties to transfer.
- If the customer cancels the battery agreement during the 15-year term, they will be responsible for paying an Early Termination Fee (ETF) covering the cost of battery removal and cancellation — and if we cannot recover the battery from the customer. They're also charged for the value of the battery.
- ETF is different in each market, and depends on the size of the customer's battery installation, how long it's been installed, and other factors. You'll find the details in the battery contract as well as sales and marketing resources that cover the specifics in each market.
- The battery agreement and retail electricity agreement work together. When both agreements are active, a Battery Services Fee of \$99/month is waived as long as the customer has an active Energywell retail energy agreement throughout the full term of the Battery Services Agreement.
- If a customer cancels the retail electricity agreement they may continue their battery agreement and receive the same benefits and management from energywell by simply paying the \$99/month Battery Services Fee instead of exiting the battery agreement.
- In Texas, battery customers get access to an exclusive, low, locked-in Think Energy retail rate. Customers start with a competitive fixed rate, and when it's time to renew, they benefit from our Lowest Rate Guarantee; renewable every five (5) years.

- If the customer finds a lower rate at initial sign-up or at each renewal that Energywell cannot match or beat, they can cancel without any fees or penalties, and we'll come remove the battery system at no cost!
- A 'Comparable Rate' must be:
 1. The same term length
 2. The same rate type (i.e. fixed)
 3. No variable rate plans
 4. No promotional teaser rates
 5. Listed publicly on Power to Choose at the rate of renewal

Base Charge

In addition to the low, locked-in electric rate, customers in Texas agree to a monthly base charge for participation in the program. The base charge is tied to system size. A customer who qualifies for a larger system can decline and request the standard size instead.

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<i>Our Offer</i>	\$0	\$0	\$0
	Battery Cost	Installation	Generator Port Installation

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- Equipment installation + operation
- Energywell retains ownership of the battery and is responsible for all operation and maintenance throughout the 15-year term.
- Requires ongoing participation in retail energy contract
- Homeowners pay nothing upfront and have no ongoing expenses for the battery. The Retail Energy Contract outlines energy charges.

Long-Term, Competitive Pricing

Exact rate terms and pricing components may vary by market, but the value is consistent:

- Stable
- Competitive
- 15 Years Lowest Rate Guarantee



The goal of backup is continuity. Protection from interruption.

The home maintains:

- Wi-Fi and Communication
- Lighting
- Refrigeration
- Basic comfort
- Climate control
- Security

The system preserves normal routines during temporary grid interruptions **as long as the battery capacity lasts.**